

SUNNYSIDE JUMBO BROILERS

Our line of Jumbo Broilers continues to impress customers year after year. Strong legs, plump breasts, excellent feed conversion and livability make these birds a top choice as either a broiler or roaster. Managed properly, these fast-growing birds will see pullets reaching nearly 6 lbs. and cockerels 7 lbs. in only 8 weeks. Be amazed as you watch them grow!

Chick Prices For 2019

St. Run..... \$1.40 each
Pullets..... \$1.29 each
Cockerels..... \$1.60 each



Available year round

SUNNYSIDE RANGERS

After our Rangers received such rave reviews in their first season, we are proud to offer them to our customers once again. This slower-growing bird is perfect for alternative systems such as "chicken tractors" on pasture as they are excellent foragers. These red birds will take 9 to 11 weeks to finish out and should average 5-6 lbs. each.



Chick Price For 2019

St. Run.....\$1.70 each

Limited Supply

Available March 26 through August 21

WHITE LEGHORN

The Sunnyside White Leghorn is a premier producer of large white eggs-- and lots of them! These birds mature early to provide dozens of pearl white eggs for you and your family. You can expect feed efficiency, great shell quality and excellent livability with these birds. Pullets are ready to lay at 20 weeks and mature to 2.75-3 lbs.



Chick Prices For 2019

St. Run..... \$1.20 each
Pullets..... \$2.00 each
Cockerels..... \$.60 each

Available year round

EXTRA SERVICES

Beak Trimming.....\$.10 per chick
Mareks Vaccination - included in the purchase price.

DUAL PURPOSE

BROWN

Our brown female has been bred to produce large volumes of high-quality, brown-shelled eggs. This brown hen with white under feathers weighs around 5 lbs. when mature and is known for its quiet temperament and hardiness. Males are a light buff color with a few darker feathers mixed in and will mature to 5-6 lbs. at 20 to 22 weeks.

Chick Prices For 2019

St. Run..... \$1.35 each
Pullets..... \$2.20 each
Cockerels..... \$.69 each



Available year round

SPECIAL BLACK

The Special Black is a Sunnyside original that we've been working with for years. This hybrid combines the qualities of several heritage breeds, making it the ultimate dual-purpose bird. Most birds will carry a black plumage with traces of red in the hackles. Females are excellent brown egg layers and should weigh over 5 lbs. at maturity. Males should finish at 6-7 lbs. in 20 to 22 weeks. The preferred breed for many ethnic markets!



Chick Prices For 2019

St. Run..... \$1.35 each
Pullets..... \$2.20 each
Cockerels..... \$.69 each

Available year round

RED

Our Reds closely resemble a historic favorite of the farmstead-- the Rhode Island Red. However, our Reds offer a faster maturity and the potential to lay more brown eggs than their distant cousins. These birds will mature to the same size as our Special Blacks, but hens will be mainly brown with black in the hackle and wings. Males will be a darker red and more lustrous than the hen. Supplies are limited.



Chick Prices For 2019

St. Run..... \$1.35 each
Pullets..... \$2.20 each
Cockerels..... \$.69 each

Limited supply

Available year round

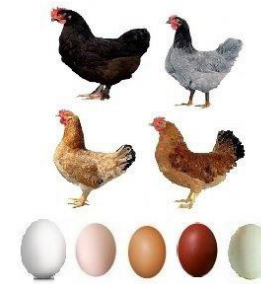
Chicks

Add \$10.00 to any order of less than 10 chicks.
Add \$6.00 to orders greater than 9 but less than 100 chicks.

MULTI-COLOR EGG LAYERS

NEW SUNNYSIDE RAINBOW EGGERS

Don't mistake these for Araucanas-- Rainbow Eggers are a colorful collection of commercial layer strains from Europe that will fill your egg basket with a green, blue, chocolate brown and cream-tinted eggs.



Chick Prices For 2019

St. Run..... \$1.70 each
Pullets..... \$2.85 each

Limited Supply - Available April 2 though August 21

HOBBY FARM ASSORTED

Our Hobby Farm Assorted will include our Broilers, along with some combination of everything else we offer for chickens-- with the exception of our White Leghorns. The breeds and sex of the chicks included are hatchery choice-- but we will do our best to provide you some variety in your order.

Chick Price For 2019

Hatchery Choice..... \$1.03 each

Available March 5 through August 21.

TURKEYS

BROAD BREASTED WHITE

If it's a fast-growing turkey with great livability and excellent feed conversion you seek, the Broad Breasted White is the one for you. Females will grow to 16-18 lbs. in 14 to 16 weeks, while Toms should finish out at 30 lbs. in 18 to 20 weeks.



Turkey Price for 2019

St. Run..... \$5.15 each

Available March 5 through August 21

BROAD BREASTED BRONZE

While these beautiful turkeys resemble their wild cousins in plumage, their size and confirmation are more in line with our Broad Breasted Whites. Our traditional Bronze does excellent in free range and other alternative systems as they make great foragers.



Turkey Price for 2019

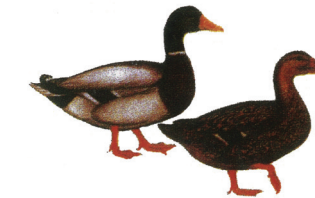
St. Run..... \$5.65 each

Available March 5 through August 21

DUCKLINGS

MALLARDS

These ducks make for an excellent addition to your pond and have a hardiness not found in other domesticated ducks. While they will dress out much smaller than other ducks, they do have a more traditional, "wilder" taste due to their preference to forage.



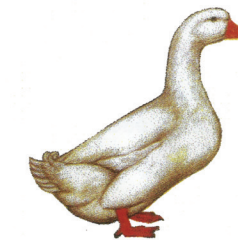
Duckling Price for 2019

St. Run..... \$3.85 each

Available March 26 through June 19

WHITE PEKINS

Our most popular duck, the giant White Pekin is the premier meat-producing duck available. Hardy and fast growing, Pekins should finish out at 7 lbs. in 8 to 9 weeks. These snow white ducks will dress out nicely. An attractive and economic meat bird.



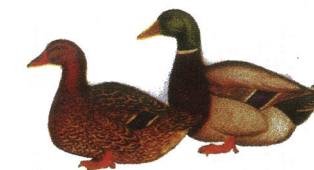
Duckling Price for 2019

St. Run..... \$3.85 each

Available March 5 through June 19

ROUENS

While Rouens are similar in size to our White Pekins, they carry a plumage similar to that of a Mallard. Drakes will mature to be grey with green heads while females carry a brown penciled pattern. The traditional Rouen duck has been a staple on French farmsteads and tables for centuries.



Duckling Price for 2019

St. Run..... \$3.85 each

Available March 5 through June 19

Turkeys and Ducks

Add \$6.00 for orders on any combination less than eight.

SUNNYSIDE, INC. OF BEAVER DAM

Hatchery Division

104 Beltline Drive • P.O. Box 452
Beaver Dam, WI 53916
920-887-2122 • Fax 1-800-569-6821
www.sunnysidehatchery.com

Customer Number _____

Name _____

Address _____

City, State & Zip _____

Phone Number _____

When Wanted _____

NO. CHICKS	KIND WANTED	AMOUNT
Chick Beak trimming \$.10 per chick		
Add \$10.00 to any order of less than 10 chicks		
Add \$6.00 to orders greater than 9 but less than 100 chicks		
add \$6.00 per order on any combination less than 8 ducks or turkeys		
AMOUNT DUE		

PLEASE ENCLOSE PAYMENT WITH ORDER.

All prices subject to change.

SUNNYSIDE'S GUARANTEE

Sunnyside poultry is produced under supervision of the N.P.I.P. Sunnyside breeders are vaccinated and monitored according to accepted practices. We guarantee 100% live delivery of all orders. For a full guarantee, report to us within 48 hours after arrival with any problems with your shipment. We guarantee all sexed birds to be 90% accurate as to sex. Our liability is limited to not exceed original purchase price. All orders are sold without any representation or warranty either expressed or implied.

Member of National Poultry Improvement Plan
#35-236

FERTILE HATCHING EGGS

Fertile White Leghorn hatching eggs are available for schools and research projects. Egg costs will vary, depending on the quantity of eggs you are interested in. Mailing and handling charges will be applied unless fertile egg orders can accompany feed mill chick orders on our delivery days. Please call our office for details or to place your order.

STARTED PULLETS

Sunnyside offers ready-to-lay pullets, both white egg and brown egg varieties, that are available for pick up in August and September each year. We start taking orders in early March. Get your order in soon as supplies are limited!

BE CAUTIOUS WHEN HANDLING POULTRY

Live poultry can be a source of potentially harmful bacteria. The following are safe handling tips:

- Thoroughly wash hands with soap and water after handling poultry or anything in their environment.
- Clean poultry equipment frequently.
- Keep live poultry and their equipment outside of your home.
- Do not eat or drink around poultry or their environment.
- Supervise children when they handle poultry. Make sure that they do not put hands or fingers into their mouths.
- Young children under the age of five and those with weakened immune systems should be cautious when handling poultry.
- Do not nuzzle or kiss poultry.

ANTIBIOTIC USE IN POULTRY

Due to the decision by the FDA limiting the use of antibiotics for all livestock, including poultry, we have posted information on our website regarding alternative treatment options. For additional information on this matter, don't hesitate to call the office with your questions.

DUCK NUTRITION AND MANAGEMENT

Feed ducklings a commercial, non-medicated waterfowl starter for their first 3 to 4 weeks. If waterfowl starter is unavailable, a high-protein, preferably non-medicated chick starter will do. By week 8, protein in the ration should not exceed 15%, which is adequate for finishing out ducks.

Ducklings need plenty of fresh, clean drinking water. Try to prevent them from getting into their water source early on and keep bedding dry, removing wet spots as needed. A 250-watt lamp for every 30 ducklings is recommended. Ducklings need more space than chicks, but the same temperature recommendation applies. It is not recommended to start ducklings with other types of fowl.

TURKEY NUTRITION AND MANAGEMENT

Turkey poults should be provided a medicated, 28% protein starter ration from day one through 8 weeks, and switched to a 21% protein grower for weeks 9 through 16. Any turkeys fed beyond 16 weeks should get a 16% protein finishing feed.

Start turkey poults under the same recommendations as baby chicks. Poults will require twice the space of a day old chick (including feeders and watering space) and are more sensitive to temperature extremes and drafts than baby chicks. Turkeys should be raised separately from chickens as many common chicken diseases can be debilitating to turkeys and the chance of dealing with these issues are higher when they are raised together.

CHICK NUTRITIONAL RECOMMENDATIONS

Sunnyside Jumbo Broilers grow extremely fast and require a high-quality starter ration (23%) for their first 4 weeks, and a grower ration (20% protein) for finishing. Mild feed restrictions after 2 weeks of age, such as allowing birds to run out of feed in the evening before refilling feeders again the next morning, may be necessary to help prevent leg issues. Broilers will eat constantly if given the chance, so restricting feed will give them a chance to rest and grow at a more reasonable rate.

All other types of chickens should be given a commercial starter ration (20%+ protein) for their first 8 weeks, followed by a grower ration (17% protein) until pullets are ready to lay. Read feed labels closely and be sure you are feeding the appropriate type of feed for the birds' stage in life. It is recommended that all rations include a coccidiostat to help prevent coccidiosis.

MANAGEMENT OF BABY CHICKS

Make sure their environment is warmed up to 90° F upon their arrival. The temperature can be reduced by 5° F per week until you reach 70° F. Give your birds plenty of space (recommended at ½ sq. ft. per chick to start) and remember that comfortable chicks will be spread out evenly under the light/brooder. One 250-watt lamp for every 80 chicks, placed 18--24 inches off the floor, is a good rule of thumb.

Litter must remain clean and dry. Wood shavings, peat moss and rice hulls work best. Avoid using newspapers and straw for bedding as these can be susceptible to mold and can become slippery, which may cause leg problems. Circulate fresh air in the growing area to prevent ammonia build up. Young chicks can be protected by a draft guard early on to protect them from being chilled.

Feed and water chicks immediately upon arrival. Provide at least one gallon of water per 50 chicks. For best results, include a vitamin and electrolyte powder in their water founts. First feedings should be done in open trays to train the chicks to feed. A fine grade grit may be sprinkled on top of their feed- this will aid in their digestion. Feeders and waterers should be even with the chicks' backs and adjusted up as they grow.

www.sunnysidehatchery.com
2019



104 Beltline Drive (off of S. Spring Street)
P.O. Box 452
Beaver Dam, WI 53916

Hatchery Division

SUNNYSIDE, INC. OF BEAVER DAM

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PORTAGE, WI
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